

West China Cement Limited (“WCC”) CEO Ma Weiping was invited to participate in the 6th National Building Materials Corporate Culture Annual Conference

From 15 to 16 July, the 6th National Building Materials Corporate Culture Annual Conference was held in Xi'an. WCC CEO Ma Weiping was invited to attend the meeting.

At the meeting, CEO Ma Weiping expressed his heartfelt gratitude to the China Building Materials Business Management Association for its practical measures to focus on corporate culture development, recommend outstanding results, and lead industry progress over the years. At the same time, he expressed his heartfelt gratitude to Yaobai Group's development history and corporate culture construction. introduce. At the subsequent awards ceremony, the company reported "Leading the company to develop in a sustainable and prosperous way with the business philosophy of integrity" was selected as the "Classic Case of National Building Materials Corporate Culture Construction in 2020-2021".

The honor is a full affirmation of corporate culture construction. In the future, WCC will continue to explore new methods and new paths for corporate culture construction, improve cultural construction work ideas, use culture to enhance cohesion, execution and creativity, enhance the core competitiveness of WCC, and help WCC to move forward steadily with high quality.



尧柏特种水泥集团有限公司

贵单位创造的《以诚信经营理念引领企业持久蓬勃发展》
荣获2020~2021年度全国建材企业文化建设

经典案例

主要创造人: 张继民

参与创造人: 王蕊 刘鑫 姚延萍 刘军平

中国建筑材料企业管理协会
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