

2014 Annual Results

March 2015



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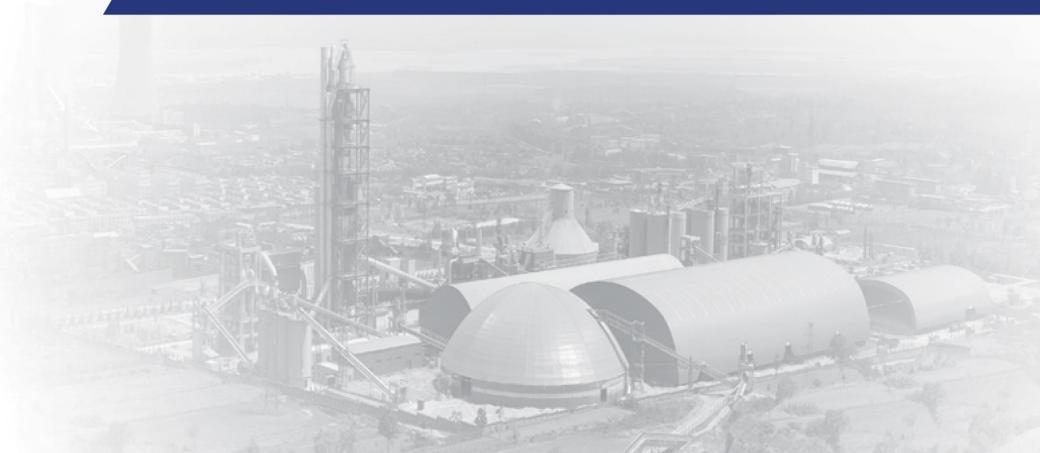
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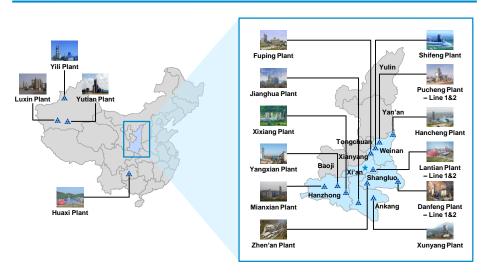
Company Overview



Company Overview



Western China focus - Shaanxi, Xinjiang and Guizhou

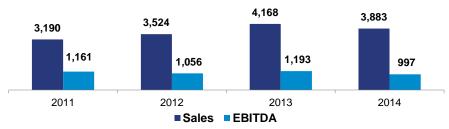


Core markets

Existing and under construction production plants

Sales and EBITDA* Trend

(RMB mn)



The largest cement producer in Shaanxi Province by NSP production capacity

FY2014 annual production capacity of 23.7m tons. Total capacity of 27m tons by 1Q2015

Market leader in Southern and Eastern Central Shaanxi

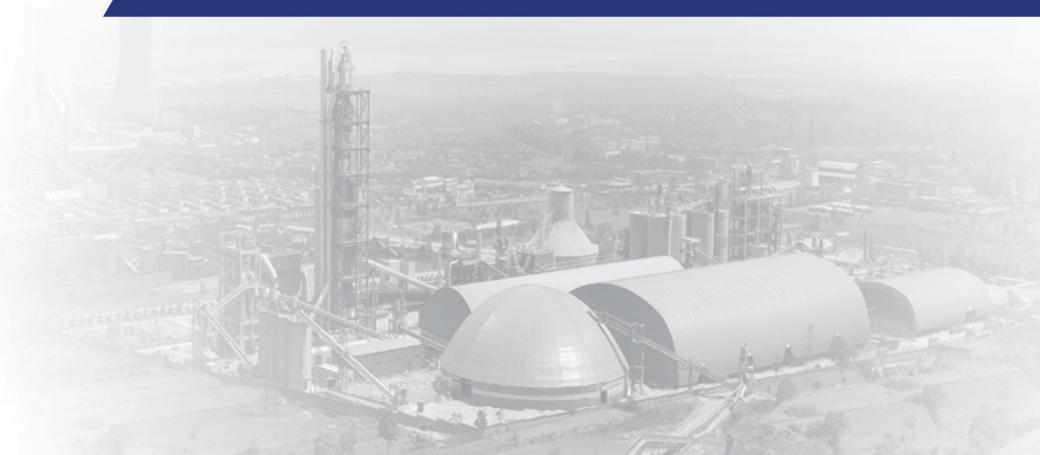
Revenue and EBITDA of RMB3.9bn and RMB997m respectively in FY2014

- 100% NSP capacity. Matching Clinker/Cement volumes at each plant
- Southern Shaanxi core markets: Dominant market position
- Eastern Central Shaanxi core market: Access to Xi' an metropolitan market
- Xinjiang and Guizhou: Growth opportunities
- Well positioned to capitalize on West China development
- Sustainable growth and robust cement assets
- Strong financial profile whilst growing during a cyclical downturn

Note*: 2014 EBITDA includes deduction of RMB92.2m for 2016 Senior Note Redemption Costs



2014 Annual Results



2014 Final Results Highlights



Operational

- Period-end installed capacity of 23.7mt (31 December 2013: 23.7mt)
- Cement sales volume of 17mt (31 December 2013: 17.6mt). Including clinker sales
 17.7mt (31 December 2013: 18.2mt).
- Cement ASP's of RMB220/t (31 December 2013: RMB228/t)

Financial

- Gross Profit decrease to RMB598.1m (31 December 2013: RMB729.3m)
- EBITDA (including 2016 Senior Notes redemption costs) decrease to RMB996.9m
 (31 December 2013: RMB1,193.2m)
- Profit Adjusted for Forex Difference & Senior Notes redemption costs RMB137.0m
 (31 December 2013: RMB309.5m)
- Net Gearing 68.0% (31 December 2013: 67.0%)
- Cash & cash equivalents of RMB707.7m (31 December 2013: RMB623.1m)

Further Developments

- 5 year US\$400m Senior Notes issued in Sept 2014 at 6.5% to redeem 7.5% 2016 maturity Senior Notes of same amount.
- Xinjiang Yili Plant, 1.5mt, and Guiyang Huaxi Plant, 1.8mt construction nearly completed.
 Full commissioning in first quarter 2015 for Group total cement capacity of 27m tons.
- Plant upgrades to meet new emission standards substantially completed.



Capacity at 1Q 2015: Shaanxi – 21.1mt Xinjiang – 4.1mt Guizhou – 1.8mt

Financial Analysis and KPIs



RMB Million (unless otherwise specified)	Ended 31 Dec 2014	Ended 31 Dec 2013	%
Cement Sales Volume	17.0	17.6	-3.4%
Revenue	3,883.4	4,167.8	-6.8%
Gross Profit	598.1	729.3	-18.0%
EBITDA	996.9	1,193.2	-16.5%
Profit Attributable to Shareholders (1)	35.9	378.3	-90.5%
Basic EPS (cents)	0.8	8.3	-90.4%
Proposed Final Dividend (cents)	0.2	2.0	-90.0%
Gross Profit Margin	15.4%	17.5%	-2.1 p.pt
EBITDA Margin	25.6%	28.6%	-3.0 p.pt
	As at 31 Dec 2014	As at 31 Dec 2013	
Total Assets	10,768.0	10,664.7	1%
Net Debt (2)	3,409.6	3,406.8	0.1%
Net Gearing (3)	68.0%	67.0%	1.0 p.pt
Net Debt / EBITDA	3.4	2.9	
EBITDA / Fixed Charge (4)	3.1	4.1	
Net Assets Per Share(cents)	111	112	-0.9%

	Ended 31 Dec 2014	Ended 31 Dec 2013
ASP/t (RMB)	220	228
GP/t (RMB)	35	41
Trade receivable Turnover Days ⁽⁵⁾	21	14
Inventory Turnover Days ⁽⁶⁾	60	53
Trade payable Turnover Days ⁽⁷⁾	82	73

^{1.} The decline is primarily due to an unrealised foreign exchange loss of RMB5.3 million (year ended 31 December 2013: unrealised gain of RMB72.8 million) as a result of foreign exchange translation of the Group's USD Senior Notes.

^{2.} Net debt equal to total borrowings, medium-term notes and senior notes, less bank balances and cash and restricted bank deposits

^{3.} Net Gearing is measured as net debt to equity

Fixed charge means total interest expenses

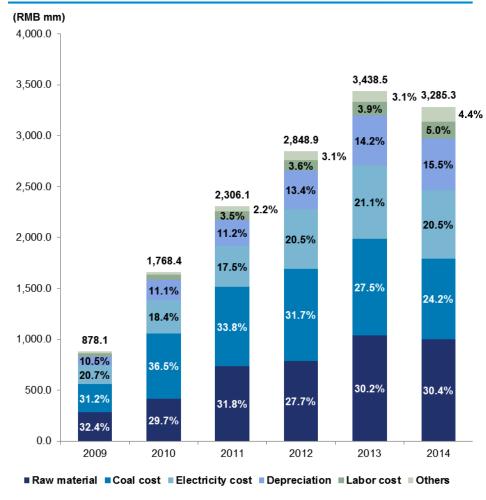
^{5. 365} day / (Turnover / Average trade receivable)

^{6. 365} day / (Production cost / Average inventory)
7. 365 day / (Production cost / Average trade payable)

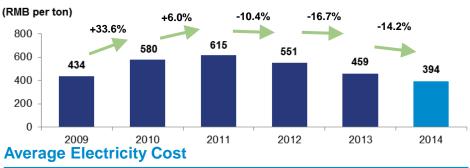
Production Cost Analysis



Production Cost

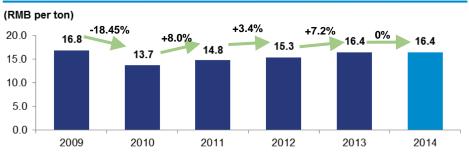


Average Coal Cost



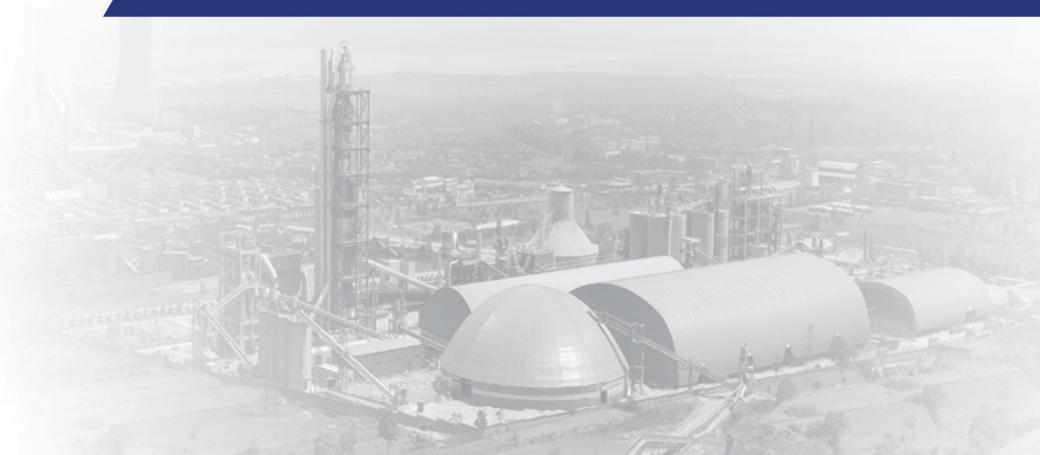


Average Limestone Cost



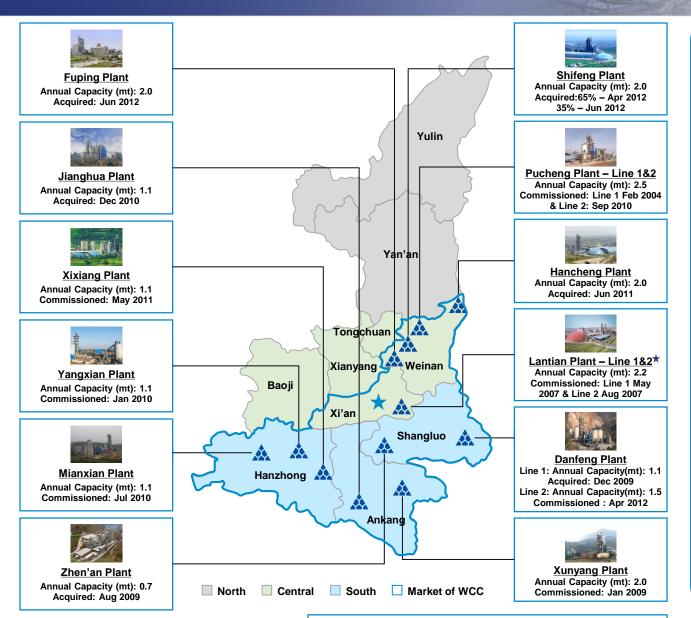


Operations & Markets



Our Position in Shaanxi's Market



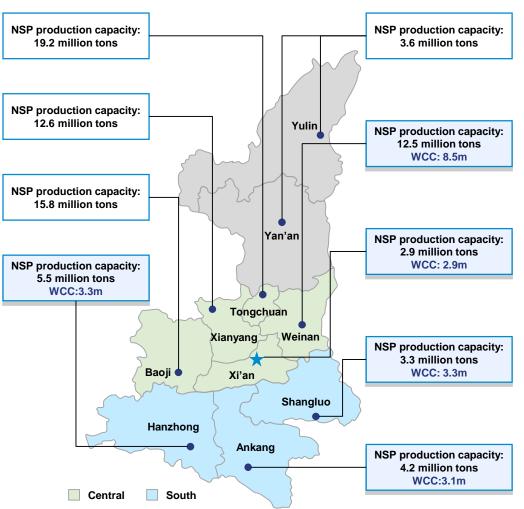


- Southern Shaanxi Shangluo, Ankang & Hanzhong
- An area dominated by the Qingling Mountains
- ✓ Market shares of 60%-100% in each region
- ✓ Limited limestone deposits have resulted in relatively little new cement capacity over the past few years
- ✓ Long transportation distances from other markets
- Results in a disciplined supply side with good pricing power
- Central Shaanxi Weinan & Xi'an
- ☑ Dominated by the Xi'an market which is 30-40% of provincial demand
- ✓ Plentiful limestone, new capacity, more competition
- ✓ Market share of 68% in Weinan Region
- ☑ Three plants in close proximity to the Xi'an market
- Positioned to benefit from Xi-Xian New Area development plans

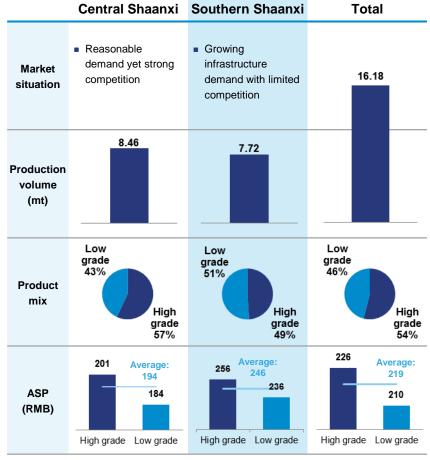
★ Lantian Grinding Mill: Adds effective 0.7m tons to capacity of Lantian Plant

Dominant Position in Our Core Markets





Our regional operational metrics (2014)



Source: Company information.

Shaanxi Demand Outlook – Infrastructure Led



Key infrastructure projects

- 4.5 million tons

commenced in 2013

Xi'an to Chengdu High Speed Railway Passenger Line

- Total distance of 343KM within Shaanxi Province, passing through Xi'an and Hanzhong Regions; over 85% of total distance accounted for by bridges and tunnels. Shaanxi total consumption approx. 4.0
- WCC supplying over 70% of the tender sections approx. 3 million tons over 5 years. Construction

Xi'an to Hefei Double Track Railway

- Key freight and passenger route linking NW
 China to Anhui Province. Total distance of 957KM of which 250KM is in Shaanxi Province passing through Weinan and Shangluo Regions
- WCC supplying 6 out of 8 Shaanxi Province sections. Project one third completed with another 3 years of construction

Hanjiang-To-Weihe River Water Transfer Project

- (引漢濟渭工程)
- Transfer water from the Han River south of the Qinling Mt. to the Wei River in the north to resolve water shortages in central and northern Shaanxi Province by 2020
- Includes Hydro-Junctions, Pump Stations, Dams and the 98km Qingling Tunnel

Ankang to Yangpingguan Double Track Railway

- Freight transportation line linking Northwest China to the South. Construction of 325KM in Shaanxi of which 240KM in Hanzhong, 50% bridges and tunnels
- WCC commenced supplying with further section tendering in the second half of 2014. A major growth driver in Ankang Region for 2015

Baoji to Hanzhong Highway

- Distance of >150KM within WCC area, passing through Hanzhong Region to Sichuan border. WCC to supply up to 1mt
- WCC has won 100% of tender sections of the Hanzhong to Sichuan Border Segment in 4Q13

Southern Shaanxi Resettlement Project (陝南移民搬遷工程)

- Major population resettlement project in Southern Shaanxi from 2011 until 2020
- WCC continues to supply between 500,000 and1 m tons per year to this project

Source: Shaanxi Province NDRC Data.

Shaanxi Demand Outlook – Infrastructure Led



12

Other infrastructure projects

Project Name	Planned Construction Period	Project Name	Planned Construction Period
Expressway			
Yan'an-Yanchuan(Weinan Region)	2012-2014	Baoji- Hanzhong Expressway (Hanzhong Region)	2011-2016
Ankang – Pingli Expressway (Ankang Region)	2013-2015	Tongchuan-Huangling Expressway (Weinan Region)	2013-2015
Tongchuan- Xunyi Expressway (Weinan Region)	2011-2014	Sanmenxia-Xichuan Expressway (Shangluo Region)	2012-2016
Heyang-Fengxiang Expressway (Xi'an & Weinan Region)	2014-2016	Weinan - Yushan Expressway (Weinan Region)	2013-2015
Xi'an-Xianyang North Loop Expressway (Xi'an & Weinan Region)	2013-2015		
Railway			
North Xi'an-Airport Intercity Railway (Xi'an Region)	2015-2017	Xi'an-Tongchuan Intercity Railway (Xi'an & Weinan Region)	2015-2018
Lanzhou – Chongqing (Hanzhong Region)	2009-2016	Xi'an Metro Line 3 (Xi'an Region)	2010-2015
Xi'an-Chengdu Passenger Line (Xi'an & Hanzhong)	2013-2017	Xi'an Metro Line 4 (Xi'an Region)	2012-2016
Xi'an- Hefei Railway (Xi'an & Shangluo Region)	2012-2016		
Hydropower Station			
Xunhe Cascade Hydropower Station (Ankang Region)	2014-2016	Hanjiang-Weihe River Water Transfer Project – Qinling Tunnel (Hanzhong Region)	2009-2017
Hanjiang Xunyang Hydroelectric Station (Ankang Region)	2014-2018	Huangjinxia Hydro Power Station (Hanzhong Region)	2014-2017
Mengzhushan Hydropower Station (Shangluo Region)	2013-2016	Sanhekou Reservoir (Hanzhong Region)	2014-2017

Other infrastructure projects scheduled to commence construction

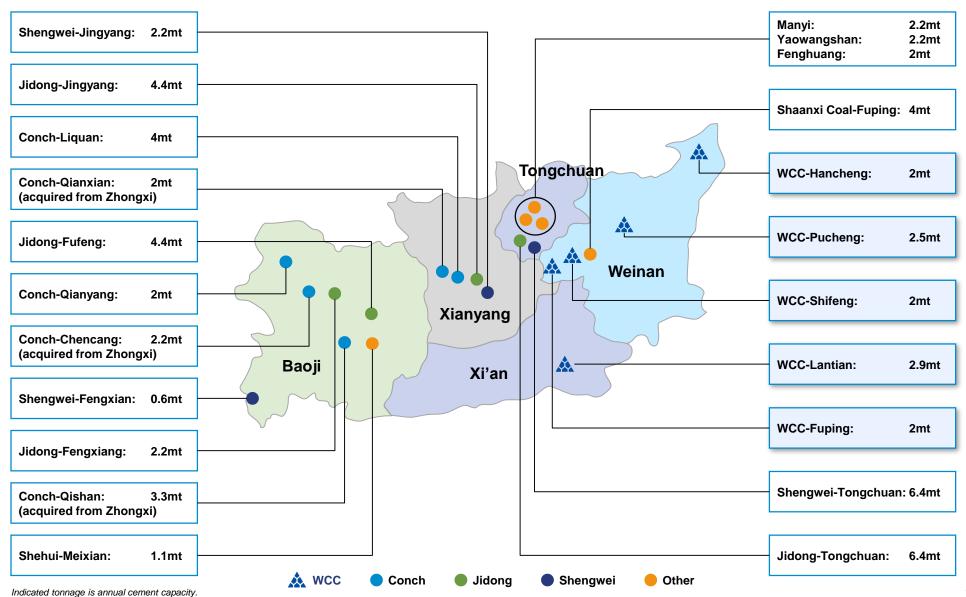
	Planned Construction	on	Planned Construction
Project Name	Period	Project Name	Period
Inner Mongolia – Jiangxi Coal Transportation Railway (Shaanxi section) (Weinan Region)	2015-2019	Xi'an Metro Line 5 (Xi'an Region)	2015-2018
Pucheng- Huanglong Expressway (Weinan Region)	2014-2016	Xi'an Metro Line 6 (Xi'an Region)	2015-2018
Zhen'an Yuehe Hydropower station (Shangluo Region)	2016-2019	Pingli-Zhenping Expressway (Ankang Region)	2015-2017
Central Shaanxi Intercity Railway (Xi'an & Weinan Region)	2016-2020	Hancheng- Baishui Expressway (Weinan Region)	2015-2018
		Zhashui- Shanyang Expressway (Shangluo Region)	2014-2017

Source: Shaanxi Province NDRC Data.

Central Shaanxi – Competitive Landscape

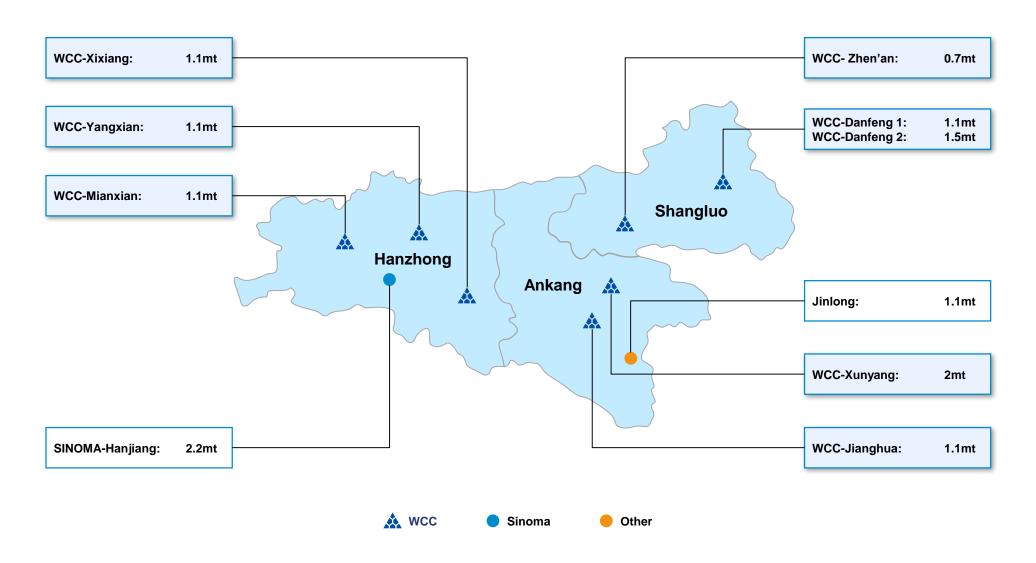
Source: Digital Cement, WCC.





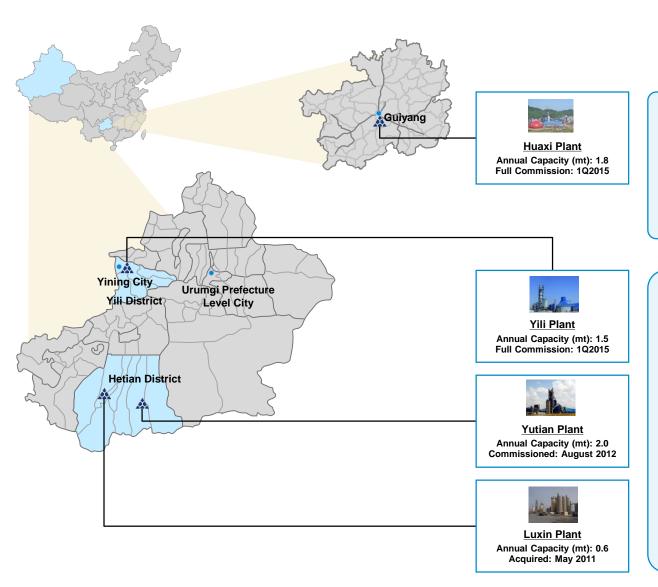
Southern Shaanxi – Competitive Landscape





Xinjiang and Guizhou - Diversified Revenue Source





Guizhou

- ✓ Strategic location close to Guiyang city within "Gui-An New Area"
- ☑ Buoyant infrastructure led cement market
- ☑ Well positioned for ongoing infrastructure demand

Northern Xinjiang

- ☑ Direct beneficiary of "Silk Road Economic Belt Development"
- ☑ Benefiting from trade connections to Central Asia

Southern Xinjiang

- ☑ Established presence in Hetian area with 50% market share by NSP production capacity
- ☑ Key energy and resource supply area. Abundant cheap coal

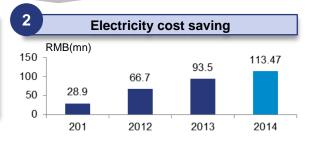
Emission Controls, Cost Savings and Waste Treatment



New environmental standards – upgrades and cost savings

Progress Impact Reduce 30% electricity Residual consumption heat recovery Decrease CO₂ emissions systems by c.20,000 tons/year/mn 80% of total capacity tons Installation completed in Denitration Reduce nitrous oxide Shaanxi and Guizhou. Two (De-NOx) emissions by c.60% per more plants in Xinjiang to equipment ton of clinker produced be completed in 1H2015 Requires less energy to produce cement NSP technology All plants More environmentally friendly

Limited capex requirement to meet new emission standards



New revenue stream – waste treatment





Lantian Plant Cement Kiln Waste Sludge Treatment Facility

- First cement kiln waste sludge treatment facility in Shaanxi Province and northwest China
- ■Phase I completed in January 2014
- ■Construction of Phase II to be completed 3Q2015. Total treatment capacity expected to reach c.200,000 tons per annum
- Phase I test phase complete and processed 7600 tons sludge waste in 2015.
- •Further plans to construct similar facilities at other plants near Xi'an and urban areas

Source: Company Information.

Management Team

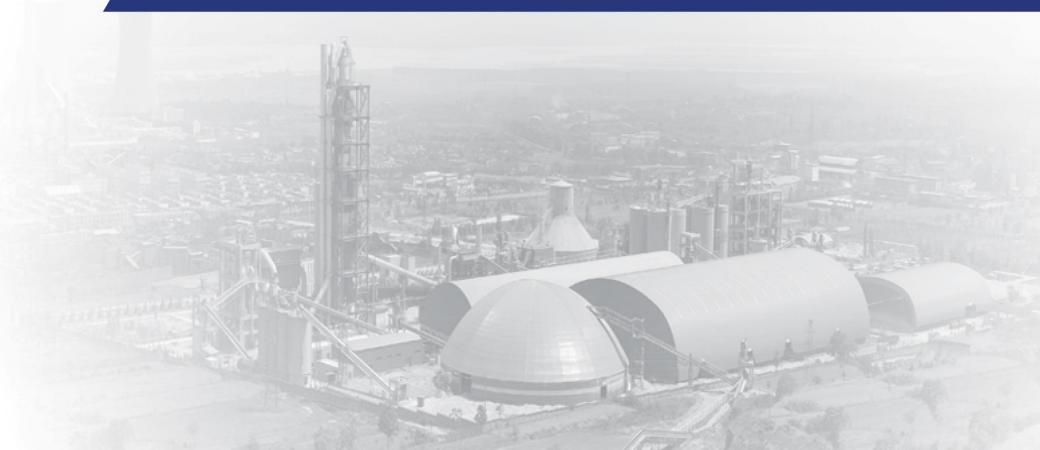


	Chairman and Executive Director
Mr. Thong limin	 25 years of experience in cement industry
Mr. Zhang Jimin	 Chairman of the Shaanxi Cement Association and Vice Chairman of the China Cement Association
	 Received professional training course in economic management from Peking University
	CEO and Executive Director
	 Over 20 years of management and technical experience in the building materials industry
Mr. Ma Weiping	 Has held senior management positions at Holcim, Lafarge and Italcementi in the US and China
	 Ph.D in Material Science and Engineering from Pennsylvania State University and MBA from Michigan State University
	Chief Engineer and Executive Director
Mr. Wang Jianli	Over 28 years of experience in cement industry
	 Received a bachelor's degree in engineering from Xi'an University of Technology
	Non-executive Director
Mr. Ma Zhaoyang	 Professor of Management, Northwestern Polytechnical University; extensive academic expertise and experience in strategic planning

In-depth industrial knowledge, extensive operation experience, visionary growth strategies and proven successful track record



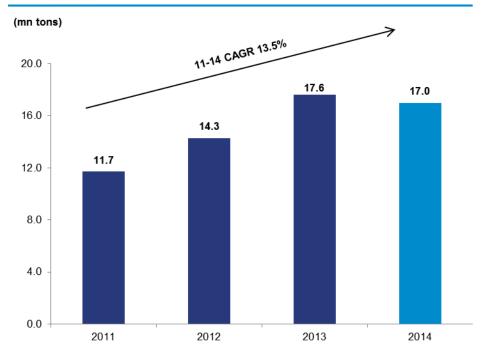
Financial Performance



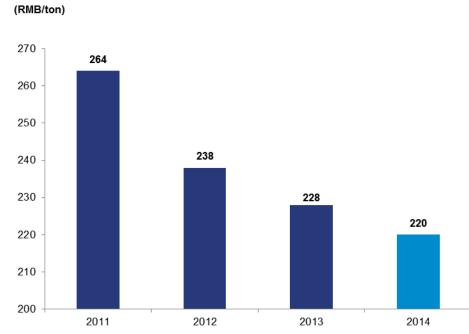


19

Sales volume of cement



Average selling price of cement

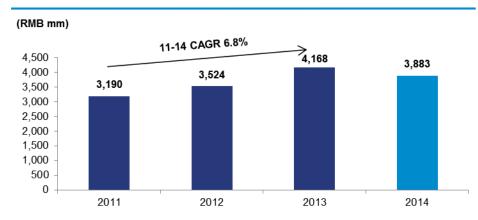


Source: Company information.

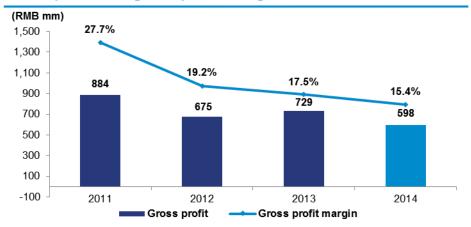
Financial Performance



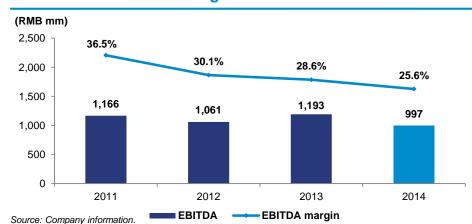
Revenue



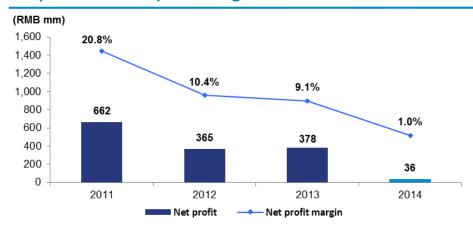
Gross profit and gross profit margin



EBITDA ¹ and **EBITDA** margin



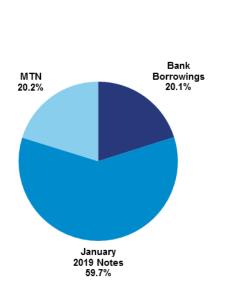
Net profit ² and net profit margin



- 1. EBITDA is defined as profit and total comprehensive income minus (x) net foreign exchange (losses) gains and (y) interest income, and plus (i) finance costs, (ii) share-based payments; (iii) impairment loss, (iv). income tax expense; and (v) total depreciation and amortization expenses.
- Net profit attributable to owners of our Company.



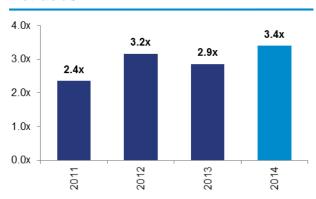
Debt profile 1



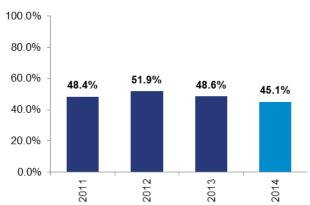
Total debt/EBITDA²



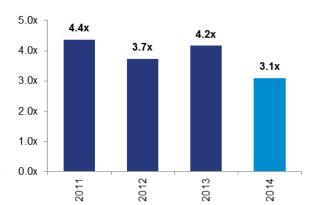
Net debt/EBITDA²



Total debt/total capitalization ³



Interest coverage ratio 4

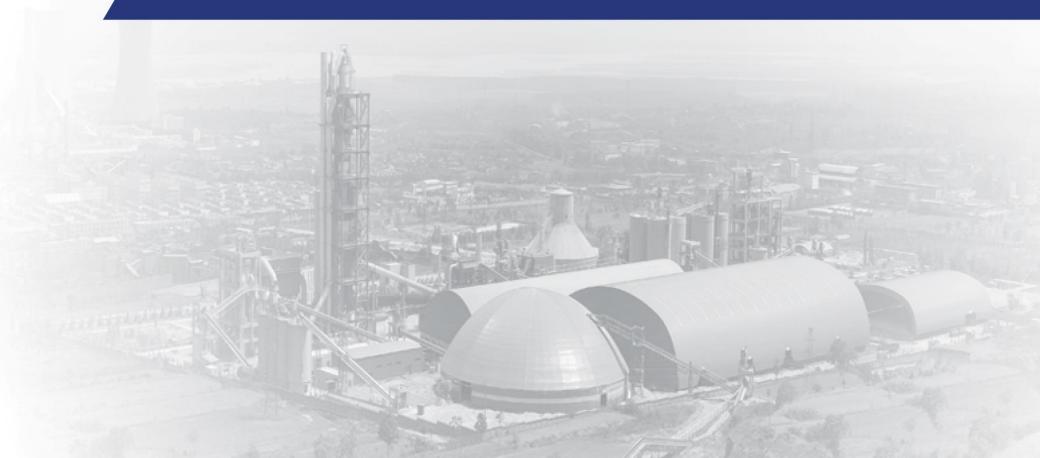


Source: Company information

- As of December 31, 2014.
- 2. EBITDA is defined as profit and total comprehensive income minus (x) net foreign exchange (losses) gains and (y) interest income, and plus (i) finance costs, (ii) share-based payments; (iii) impairment loss, (iv). income tax expense; and (v) total depreciation and amortization expenses.
- 3. Total capitalization equals non-current borrowings plus total equity.
- 4. EBITDA/Gross interest expense.



Appendices



Financial Information Summary of Consolidated Income Statement



		For the year ended 31 December			
RMB '000	2011	2012	2013	2014	
Revenue	3,190,479	3,524,117	4,167,843	3,883,385	
Cost of Sales	(2,306,088)	(2,848,920)	(3,438,503)	3,285,332	
Gross Profit	884,391	675,197	729,340	598,053	
Selling and marketing expenses	(31,537)	(32,754)	(34,718)	(35,826)	
Administrative expenses	(183,123)	(202,117)	(243,862)	(258,243)	
Other income	156,693	155,833	169,928	148,156	
Other gains / (losses) – net	111,245	490	66,651	(94,911)	
Finance income	10,407	1,928	4,817	4,925	
Finance cost	(184,787)	(139,993)	(217,074)	(227,118)	
Finance costs – net	(174,380)	(138,065)	(212,257)	(222,193)	
Profit before income tax	763,289	458,584	475,082	135,036	
Income tax expense	(102,888)	(86,058)	(92,812)	(95,546)	
Profit for the year	660,401	372,526	382,270	39,490	

Financial Information Summary of Consolidated Balance Sheet



Assets

	As at 31 December			
RMB '000	2011	2012	2013	2014
Non-current assets				
Property, plant and equipment	6,352,020	7,829,666	8,003,776	8,071,487
Land use rights	292,269	450,000	448,244	452,929
Mining rights	131,663	139,249	133,116	162,956
Other intangible assets	110,293	171,826	169,693	168,102
Deferred income tax assets	24,901	36,755	18,587	16,118
Amount due from non- controlling shareholder of a subsidiary	-	-	29,305	39,457
	6,911,146	8,627,496	8,802,741	8,911,049
Current assets				
Inventories	381,926	468,602	530,864	548,318
Trade and other receivables and prepayments	580,107	683,973	707,999	600,921
Restricted cash	36,526	149,881	116,519	212,119
Cash and cash equivalents	529,612	368,936	506,586	495,605
	1,509,538	1,671,392	1,861,968	1,856,963
Total assets	8,420,684	10,298,888	10,664,709	10,768,012

Liabilities and Equity

	As at 31 December			
RMB '000	2011	2012	2013	2014
Non-current liabilities				
Borrowings	205,000	144,000	6,000	83,000
Senior Notes - Non Current	2,462,009	2,468,506	2,407,455	2,408,288
MT Notes -Non Current	-	-	794,189	796,548
Provisions for other liabilities and charges	10,446	12,991	13,763	14,761
Deferred income tax liabilities	10,964	9,636	14,575	20,500
Deferred income	44,251	51,971	55,014	66,633
	2,732,670	2,687,104	3,290,996	3,389,730
Current liabilities				
Trade and other payables	841,774	1,484,434	1,444,351	1,597,581
Senior Notes – Current	78,762	78,544	76,211	-
MT Notes - Current	-	-	36,600	-
Current income tax liabilities	22,937	23,812	21,870	19,029
Borrowings	566,000	1,178,192	709,423	745,173
	1,509,473	2,764,982	2,288,455	2,361,783
Total liabilities	4,242,143	5,452,086	5,579,451	5,751,513
Equity				
Total Equity attributable to shareholders	4,069,475	4,755,931	5,044,164	4,970,867
Minority interest	109,066	90,871	41,094	45,632
Total equity	4,178,541	4,846,802	5,085,258	5,016,499
Total equity and liabilities	8,420,684	10,298,888	10,664,709	10,768,012

Financial Information Summary Consolidated Cash Flow Statements



	For the year ended 31 December				
RMB '000	2011	2012	2013	2014	
Net cash generated from operating activities	787,494	1,377,368	932,806	1,181,641	
Net cash used in investing activities	(2,406,351)	(1,404,056)	(577,077)	(695,811)	
Net cash generated from / (used in) financing activities	1,770,038	(135,894)	(217,470)	(483,257)	
Net increase / (decrease) in cash and cash equivalents	151,181	(162,582)	138,259	2,573	
Cash and cash equivalent at end of year	529,612	368,936	506,586	495,605	



Contact Us

WEST CHINA CEMENT LIMITED YAOBAI SPECIAL CEMENT GROUP CO., LTD.

No. 336 4th Shenzhou Road Aerospace Industrial Base Chang'an District Xi'an, Shaanxi, China

Tel: +86 29 8925 4088 Fax: +86 29 8925 4088

Email: ir@westchinacement.com

尧柏特种水泥集团有限公司

中国 陕西省 西安市 长安区航天基地 神舟四路336号

电话: +86 29 8925 4088 传真: +86 29 8925 4088